

# Katie Sink

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## PROFESSIONAL EXPERIENCE

Freelance Senior Producer  
Chicago, IL

Jan 2021 | Present

- Supervise print, television, social media projects for agencies' in-house & post production companies.
- Manage teams of artists while streamlining internal organization for an efficient delivery.

Freelance Producer  
Chicago, IL

May 2018 | Dec 2020

- Produced variety of projects for tv, social media, & online for many brands including McDonald's, Ford, Lowe's, Bayer, Blue Bunny, SCJ, and more.
- Manage teams of editors, colorists, & CGI VFX artists at post-production houses.

Producer  
11 Dollar Bill, Chicago IL

Apr 2017 | May 2018

- Produced various campaigns for clients including Purell, Kraft, HP, & Wilson.
- Created a scheduling procedure for all in-house and freelance resources.
- Facilitated weekly meetings to restructure server organization and Producer guidelines for internal use and multi-office collaboration.
- Networked with agency Producers & Creatives to formulate relationships and create opportunities for collaboration, increasing revenue for the company.

Production Coordinator  
The Mill, Chicago IL

Dec 2015 | Mar 2017

- Produced / Coordinated design, 2D & CG-focused projects for Allstate, Corona, & Muscle Milk along with two Super Bowl TV commercials for World of Tanks.
- Created VFX breakdowns and managed resources to stay within schedule and budget.
- Built relationships with clients by setting up networking activities and off-site screenings.

Producer  
Alter Inc., Chicago, IL

Jan 2014 | Dec 2015

- Collaborated with 2D & 3D artists to execute creative ideas with clients for Under Armour, Jim Beam, Oakley, Gillette, Red Robin, Gain, & John Deere print campaigns.

## EDUCATION

Columbia College Chicago, Bachelor of Arts in Fashion Business, May 2013

## SKILLS

- Proficient in CETA, Actualizelt, Basecamp